

providing a website associated with the medical care provider and accessible to the patient, wherein the website includes a list of medical supplies and is communicatively linked to an e-commerce provider;
selecting the prescribed medical supply from the list of medical supplies on the website;
authorizing payment from the patient through the e-commerce provider for the prescribed medical supply;
ordering the prescribed medical supply from a medical supply vendor through the e-commerce provider; and
the e-commerce provider crediting accounts associated with the e-commerce provider and the medical care provider with at least some portion of the authorized payment.

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21. The method of claim 20 wherein providing the website includes establishing and maintaining the website such that it is resident on a host computer associated with the medical care provider.
22. The method of claim 21 wherein the host computer is a gateway accessible by the patient through a network, and which allows the patient to access the list of medical supplies, provided by the medical supply vendor and prescribed by the medical care provider, from a remote location.
23. The method of claim 20 wherein selecting the prescribed medical supply includes activating one or more links on a static frame associated with the website, and wherein the one or more links include a link to the list of medical supplies.

24. The method of claim 23 wherein selecting the prescribed medical supply further includes displaying data on an active frame associated with the website, and wherein the active frame is responsive to the activating the one or more links on the static frame.

25. The method of claim 24 wherein displaying data on an active frame includes displaying photographs, detailed descriptions, and instructions on the use of the medical supplies in response to the activating the one or more links in the static frame.

26. The method of claim 20 wherein authorizing payment includes the e-commerce provider authorizing the payment from a credit card.

Bl Cont 27. The method of claim 20 wherein ordering the prescribed medical supply includes activating a link on the website, such that an order request is communicated to the e-commerce provider.

28. The method of claim 27 wherein ordering the prescribed medical supply further includes the e-commerce provider communicating an order request to the appropriate medical supply vendor.

29. The method of claim 20 wherein crediting the accounts of the e-commerce provider and the medical care provider include the e-commerce provider communicating transaction information to an account associated with the medical care provider such that the medical care provider is credited with at least some of the payment.

30. The method of claim 29 wherein crediting the accounts of the e-commerce provider and the medical care provider further includes the e-commerce provider

crediting an account associated with the e-commerce provider with at least some of the payment.

31. The method of claim 20 further comprising the e-commerce provider crediting an account associated with the medical supply vendor with at least some of the payment.

32. A method of selling a prescribed medical supply via the World Wide Web comprising:

prescribing a medical supply by a medical care provider to a patient resulting from a medical examination;

ordering the prescribed medical supply from a medical supply vendor by communicating the order through a website associated with the medical care provider;

consummating the transaction by arranging payment through an e-commerce provider communicatively linked to the website associated with the medical care provider;

delivering the prescribed medical supply to the patient; and

accounting for the transaction to the medical care provider such that the medical care provider receives, directly or indirectly, compensation for the transaction.

33. The method of claim 32 wherein prescribing the medical supply includes an examination and diagnosis by a medical care provider that results in a prescription ordered by the medical care provider for a patient.

34. The method of claim 32 wherein the e-commerce provider accounts to the medical supply provider. *no cut*

35. The method of claim 32 wherein the e-commerce provider submits payment to the medical service vendor and accounts to the medical care provider. *no cut*

36. The method of claim 32 wherein the e-commerce provider updates the account of the medical care provider and the account of the medical service vendor supplying the prescribed medical supply in response to each transaction. *no cut*

37. The method of claim 32 wherein the website identifies an array of medical supplies prescribed and sold by the medical care provider.

38. The method of claim 37 further comprising associating the website with a network gateway.